

TEKLYNX®

# LABELVIEW™

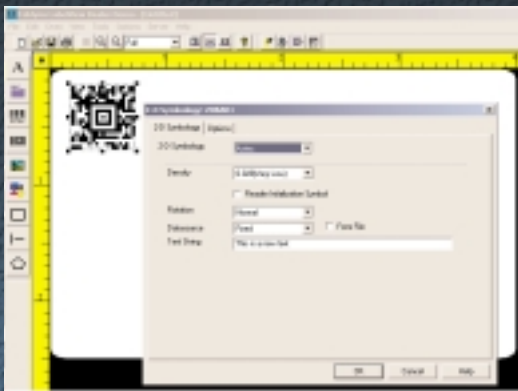
VERSION 7.0

SETTING THE STANDARD

EASY  
FLEXIBLE  
POWERFUL

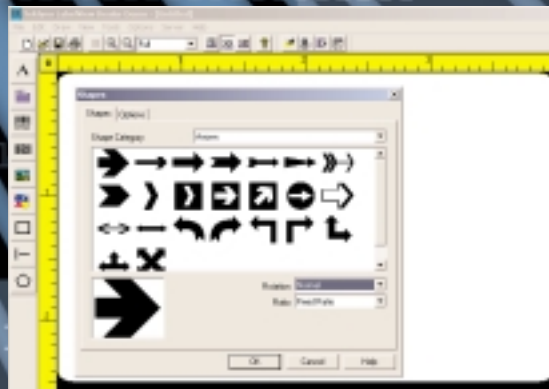
BAR CODE LABELING AND INTEGRATION SOFTWARE





LABELVIEW 7.0 now supports ten 2D and composite bar code symbologies to meet virtually any industry compliance specification. A Uniform Code Council and European Article Numbering (UCC/EAN) 128 Assistant has been added to help you create properly formatted bar codes and print them over your network or the Internet.

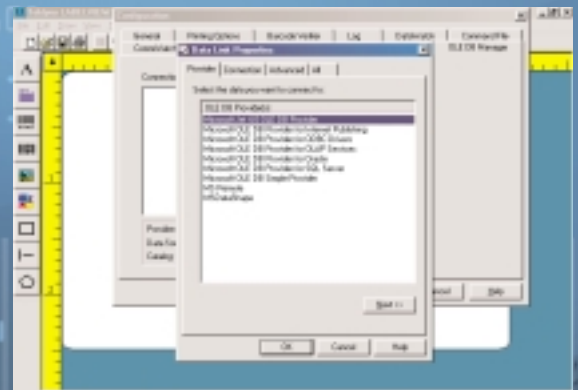
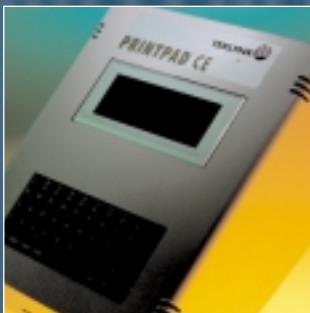
With new design and integration tools, enhanced driver and device support, and improved print performance—**LABELVIEW** is at the leading edge of label design and output technology.



Simplify label design with the new Shapes feature—**LABELVIEW** software now enables you to create your own graphic libraries or select from hundreds of useful shapes for hazardous materials, packaging, warning symbols and more.

### Bar Code Printing Terminals.

PRINTPAD CE bar code terminals give you PC power with laptop mobility. PRINTPAD CE terminals work with over 850 different thermal/thermal transfer printers and make it easy to download and produce sophisticated labels using LABELVIEW Pro or LABELVIEW Gold bar code labeling software. PRINTPAD CE can import data from a wide variety of external sources, including scales, scanners and verifiers, using Universal Serial Bus (USB), Ethernet connections, through its flash card socket as well as via standard serial and parallel interfaces.



With LABELVIEW 7.0 you have all the benefits of OLE DB that provide universal data integration over enterprise networks ranging from mainframes to desktops. More reliable and faster than the ODBC technology it replaces.

# LABELVIEW™ 7.0—Software for Designing Labels and Managing your Label Printing System.

## Database Connectivity 1

Through native dBase or Microsoft ODBC allows for easy querying and printing for database files.

## CommWatch 2

Allows data to be printed from a serial device such as a scale or bar code scanner.

## Variable Field Capability 3

Allows for date and time stamps, linked expressions for calculating data within your label, and more.

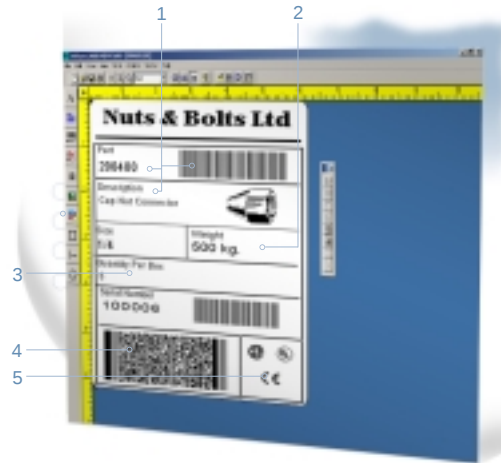
## 2D Symbolologies 4

Allows for encoding more data in smaller areas.

## LABELVIEW Symbol TrueType Font 5

Allows you to print industry specific symbols that are high quality at any size.

Whether you need to print bar codes, text, graphic images, or from databases, LABELVIEW 7.0 has the features to help you design and print labels with ease. It supports over 30 bar code symbologies, TrueType fonts, and over 850 thermal and laser printers, providing the flexibility to handle all of your labeling applications—today and in the future.



## OLE Automation

In a modern business, data arrives from everywhere. Moving this data from native applications to a label has historically been difficult.

The LABELVIEW 7.0, OLE Automation server exposes its objects, methods, and properties to be controlled by other applications. Applications such as Visual Basic,

Microsoft® Access, Microsoft® Excel, Delphi, C++, or other programming languages can produce “front end” applications that make label printing easier.

## Enhanced Database Connectivity

LABELVIEW 7 offers enhanced database connectivity including a built-in database editor to create relational databases for label production, and the flexibility for users to create their own customized Structured Query Language (SQL) statements. LABELVIEW 7 also supports File DSN. Using File DSN, users can distribute DSN parameters in a text file so files can be distributed from one PC to another using the ODBC administrator.

## Command Files—UNIX™ and AS/400™ Integration

Command Files makes printing to any bar code or Windows® printer from an AS/400 mainframe or UNIX host now simpler and faster. Send a simple text file or database file from any mainframe application and LABELVIEW 7.0 will manage the printing automatically. Command files are easy to generate from DOS, Windows, UNIX and legacy mainframe systems. Labeling software can then send print jobs to any connected printer, including different brands and models and add graphics or 2D bar codes.

## Compliance Label Design

Compliance labeling often requires sophisticated label design capabilities. LABELVIEW 7.0 includes the design functionality you're looking for, including the ability to add bar codes, variable fields, graphics, shapes and colors. LABELVIEW 7.0 also includes advanced database connectivity options through OLE DB and enables you to link directly the data with your labels. Customized SQL query can also be setup for more complex data queries.

### You Can Do It All—With LABELVIEW 7.0

If...

- You are a Warehouse Manager who needs to print while on the move—use LABELVIEW 7.0 on TEKLYNX's ultra-portable PRINTPAD CE.
- You are a Software Publisher who needs to manage compliance labeling LABELVIEW 7.0 makes it easy.
- You are working with AS 400 Server applications, UNIX platforms or with databases such as ORACLE and DBASE—use LABELVIEW 7.0 to quickly create a reliable, real-time printing solution while minimizing integration issues.
- You need to design compliance labels—use LABELVIEW 7.0 to quickly and accurately design the label then print the label anywhere on the enterprise network.
- You need to create a wide variety of labels use LABELVIEW 7.0 industry-leading suite of bar code and 2D symbolologies to get your labels designed fast.
- You have a wide variety of printers on your network—use LABELVIEW 7.0 and its support for over 850 thermal and laser printers to turn printer problems into printing solutions.

# LABELVIEW™ 7.0

(Windows 95, 98, ME, NT 4.0, 2000 and XP compliant)

## The TEKLYNX® Global Advantage.

LABELVIEW 7.0 is published and supported in 18 languages and sold in 65 countries. In addition, LABELVIEW 7.0 is from TEKLYNX, the world's largest automatic identification and data collection software (AIDC) publisher and the only AIDC software publisher with truly global sales and support.

Industry-leading label design tools, easier integration with other applications and powerful printing functionality make LABELVIEW 7.0 an ideal choice for virtually any commercial, industrial or government application.

## Choose the Leader.

So when it's time to choose, select the easiest label design software, LABELVIEW, from the leading AIDC software publisher, TEKLYNX.

| FEATURE                                                    | BASIC      | PRO   | GOLD  |
|------------------------------------------------------------|------------|-------|-------|
| <b>General</b>                                             |            |       |       |
| Platform                                                   | 32bit      | 32bit | 32bit |
| Print-only version                                         |            | •     | •     |
| Network version                                            |            |       | •     |
| Printer code converter                                     |            |       | •     |
| Label samples                                              | •          | •     | •     |
| On-line documentation with tutorials                       | •          | •     | •     |
| Undo                                                       | •          | •     | •     |
| Hidden (unprintable) objects                               | •          | •     | •     |
| Graphic formats import (bmp, pcx, jpg, tif, etc.)          | Fixed Only | •     | •     |
| Color support                                              | •          | •     | •     |
| Color graphic reduction                                    | •          | •     | •     |
| Graphic bar codes                                          | •          | •     | •     |
| Native printer bar codes                                   | •          | •     | •     |
| Object positioning                                         | •          | •     | •     |
| Multi-level password protection                            |            | •     | •     |
| Label specific passwords                                   | •          | •     | •     |
| Label previews                                             | •          | •     | •     |
| Multilingual support (18 languages)                        | •          | •     | •     |
| Long file names                                            | •          | •     | •     |
| Custom shapes capabilities                                 | •          | •     | •     |
| 2D bar code support                                        |            | •     | •     |
| HIBC support                                               |            |       | •     |
| <b>Database</b>                                            |            |       |       |
| Database Editor (DBF and any ODBC data source)             |            | •     | •     |
| ODBC (Microsoft Open Database Connectivity)                |            | •     | •     |
| OLE DB                                                     |            | •     | •     |
| Key field access to database records                       |            | •     | •     |
| Table view/print                                           |            | •     | •     |
| DSN file support                                           |            | •     | •     |
| Customized SQL queries                                     |            |       | •     |
| <b>Variables</b>                                           |            |       |       |
| Flexible date and time stamping                            | •          | •     | •     |
| Variable graphic images                                    |            | •     | •     |
| Shared serial files                                        |            | •     | •     |
| Linked expressions                                         |            | •     | •     |
| Add an offset to a date                                    |            | •     | •     |
| <b>User Input Fields</b>                                   |            |       |       |
| Set input format                                           | •          | •     | •     |
| PickList                                                   | •          | •     | •     |
| <b>Tools</b>                                               |            |       |       |
| Tracking report                                            |            |       | •     |
| Label inventory                                            |            |       | •     |
| DataWatch                                                  |            |       | •     |
| CommWatch                                                  |            |       | •     |
| Visual Basic form builder                                  |            |       | •     |
| Pocket LABELVIEW support                                   |            | •     | •     |
| Label Select                                               |            |       | •     |
| Command Files (new features)                               |            |       | •     |
| Job Modifier                                               |            | •     | •     |
| LABELVIEW Symbol TrueType Font (industry specific symbols) | •          | •     | •     |
| <b>Programmability</b>                                     |            |       |       |
| OLE Automation                                             |            |       | •     |
| OLE Client (insert WordArt, spreadsheets, etc.)            |            | •     | •     |
| DDE (Dynamic Data Exchange)                                |            |       | •     |



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