



VeriFone Ruby Age Verification Upgrade



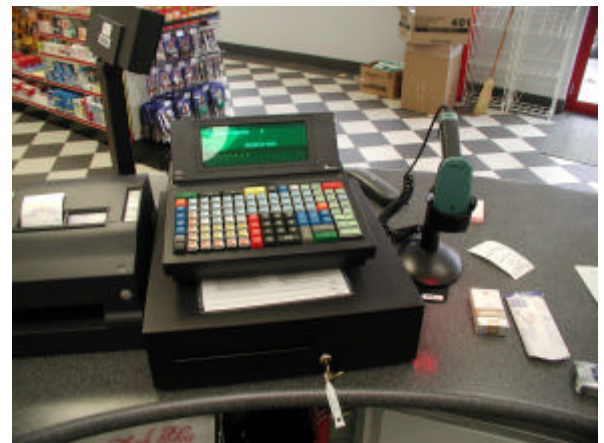
InData Systems VeriFone Age Verification Upgrade unit

How do you help prevent the sale of age-restricted items to minors, and keep customers and cashiers smiling? This unit can help with both issues.

The VeriFone Ruby terminal is fast, accurate, and very easy to use. The InData Systems VeriFone Age Verification Upgrade system sits on the sales counter in open view of the customer and allows the use of your current Point-of-sale transaction scanning but adds the 2D bar coded driver license scanning. With a simple insertion of the customer's driver's license or manual input of the birth date, the terminal responds instantly with an OK or denial of purchase of typical age-restricted products - tobacco or alcohol. Denying customers a purchase is always challenging, but you need to comply with the law. Cashiers say that it is often easier to tell the customer that the system - rather than the cashier - has denied the sale. For cashiers it means less stress but with full compliance of the laws. Customers also appreciate that C-Store marketers care enough to prevent underage purchases.

Features and Benefits

- Connect to existing Ruby Terminals
- May keep same Point of Sale scanner
- Adds Age Verification for PDF Licenses
- Enable C-Store POS to comply
- Simple installation – easy to add
- A key component of **compliance**
- Quick ID **verification** provides **subtle** response
- Helps **prevent** human **error** and reduces workplace stress



Standard VeriFone Ruby system to upgrade

Contact Your Local VeriFone Distributor for more information!

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VeriFone Ruby Age Verification Scanner Upgrade

The Ruby SuperSystem terminal with Easy-ID Verification upgrade performs the age calculation locally - no phone line required. Both visual and audio feedback is provided. It is also ideal for tobacco stores, dining establishments, and anywhere age-restricted items are sold.

Owners like the compliance aspect. Cashiers like the speed and convenience. Everyone likes how it is part of a comprehensive compliance and awareness program that helps keep operations running smoothly.

The system is designed to work with 2D Bar coded drivers licenses from the following states and provinces:

✍ Alabama	✍ New Hampshire
✍ Arizona**	✍ New York
✍ Arkansas**	✍ North Carolina
✍ Colorado**	✍ North Dakota
✍ Delaware	✍ Ohio**
✍ Georgia	✍ Oregon
✍ Hawaii**	✍ Pennsylvania**
✍ Idaho**	✍ Rhode Island**
✍ Illinois	✍ South Carolina**
✍ Indiana	✍ South Dakota**
✍ Iowa	✍ Utah**
✍ Kentucky**	✍ Virginia
✍ Louisiana**	✍ Washington**
✍ Maine	✍ Washington DC**
✍ Maryland**	✍ West Virginia
✍ Maine**	✍ Wisconsin**
✍ Massachusetts**	
✍ Minnesota**	Canada:
✍ Mississippi**	✍ British Columbia
✍ Montana	✍ New Brunswick
✍ Nevada**	

The VeriFone Age Verification upgrade product allows store owners to retain all the capabilities they have come to enjoy with their standard POS (Point of Sale) scanners but allows the addition of age verification into the VeriFone Ruby Point of Sale Terminal with minimal changes. InData Systems has worked with VeriFone for years offering age Verification interfaces and is "Ruby Certified". Using the "Easy-ID" software in the "Bravo" card with the Ruby Terminal allows Convenience Stores to accurately verify a customer's age to confirm that they are old enough to buy cigarettes and beer and other age restricted products. It allows the stores to use the same scanners to read the UPC codes for Point of sale transactions thereby minimizing their costs to add compliance.

The AAMVA (American Association of Motor Vehicles Administrators) is a group that has set standards that most states follow for their driver's license design and formats. PDF-417 is a 2 Dimensional barcode that is able to encode a large amount of data including the license holders address and date of birth among other things.



Age Verification Upgrade Reader

** State may have pending or beginning use of 2D bar code



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